



CANADIAN INFORMATION
PRODUCTIVITY AWARDS

15th Annual

CANADIAN INFORMATION PRODUCTIVITY AWARDS



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Launched in 1992, the Canadian Information Productivity Awards (CIPA) has established a position as the premier information technology and innovation awards program in Canada.

Winning a "CIPA" signifies attainment of "excellence" for organizations intent on leading their industries in productivity and innovation advancements both domestically and on the global stage. A CIPA award is centered on "excellence" and celebrates the impressive ability of Canadians and Canadian organizations to change, adapt, innovate and compete in a dynamic competitive landscape.

15TH ANNUAL CANADIAN INFORMATION PRODUCTIVITY AWARDS CELEBRATING CANADIAN EXCELLENCE IN IT INNOVATION AND COMPETITIVENESS...



CIPA supports world class Canadian IT initiatives not simply as information technology accomplishments, but as business successes. A CIPA award showcases implementation of best practices, with the purpose of leading others to adopt new techniques and innovative technology solutions faster. The resulting increase in productivity when combined with emerging innovative products and services will foster increased prosperity for all stakeholders within the organization, the industry and the Canadian economy at large.

Enhancing Wealth Creation and Competitiveness Across the Country

The CIPA mission is to champion Canadians and Canadian organizations that are leading the nation in the pursuit of "productivity excellence". Their creative development and implementation of innovative IT solutions to address business challenges and opportunities, are key to job and wealth creation and to stimulating accelerated growth for their organizations. By celebrating and sharing their success stories with other Canadian leaders, the CIPA program serves as a catalyst for Canadian competitiveness.

Open to all Canadian organizations coast to coast.....

The power of the CIPA program resides in its inclusive nature, open to all Canadian organizations in both the public and private sectors. Any company or organization that can demonstrate measurable productivity gains

through innovative adoption of information technology may apply. As a result, CIPA is in the unique position to both identify and promote the ability of Canadians to innovate and master the challenges of an expanding global marketplace.

With extensive support from the leaders and premier organizations of the Canadian community...

Contributing exceptional support to CIPA 2007 and led by Managing Sponsor CGI is a stellar list of Canadian industry CEOs and their successful enterprises, each committed to CIPA's celebration of excellence by Canadians. They represent companies that by their very involvement signify Canadian excellence in leadership, innovation, best practices and global competitiveness.

CIPA benefits from additional support from the provincial and federal governments, national and regional associations, and additional organizations committed to the principles of accelerated economic growth through innovation.

Unveiling of the 2007 CIPA Masters of Innovation....

These companies and organizations will gather together in Toronto in November of 2007 with political leaders, industry CEOs from all sectors, and peers from government, education and healthcare at the 15th Annual CIPA Gala to celebrate the unveiling of this year's CIPA Award of Excellence winners.



JUDGING AND AWARDS

The CIPA competition seeks out visionary Canadian organizations that have implemented innovative results-based IT projects that:

- produce significant productivity improvements and efficiencies to operations
- are extremely customer centric enhancing services to customers
- demonstrate high collaboration in execution and/or benefits to customers
- have reinvented their business models, capabilities and/or processes through the application of information technology
- exhibit exceptional innovation in the uniqueness of its approach

Due to their unique characteristics and drivers, entrants to the competition compete solely against “like” organizations; private sector business against private sector; public sector entrants against public sector. CIPA accepts entries DIRECTLY from participants. One does NOT have to be nominated to enter the contest. There is no entry fee to compete at CIPA.

Entries are rigorously screened and judged beginning with the selection of finalist submissions that are deemed as capable of passing a CIPA due diligence review and winning at CIPA. All entrants are then notified of their status. Notified finalists undergo CIPA due diligence and are subsequently

reviewed and scored by a prestigious national panel of judges applying CIPA established judging criteria.

CIPA 2007 Finalist Achievement Awards and Winners Awards of Excellence are presented at the CIPA Gala in November in Toronto. Identities of Award of Excellence Winners will not be disclosed before the onstage Gala announcements.

Being chosen as a finalist or winning a CIPA Award of Excellence brings substantial national profile for entrants and project technology solution providers alike with press releases, public relation articles, exposure in national publications, internet-based marketing, and association with an elite group of organizations and business leaders that all contribute to the success of IT initiatives in Canada.

Entry to CIPA 2007 is easy to implement, requiring completion of one entry form and approval of one release document. All forms and related support information can be downloaded at www.cipa.ca. Help to Entrants is available through website-posted materials, and by calling the CIPA office or emailing your questions to entries@cipa.ca.

CIPA will accept entries at any time up to the Submission Deadline of June 21, 2007.

As an added benefit, in collaboration with CIO Canada magazine, CIOs of CIPA award winning projects are eligible to win “CIO of the Year”, presented at the CIPA Awards Gala.



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HALL OF FAME

Each year the CIPA Gala is host to the prestigious induction of an executive or executives into the CIPA Hall of Fame in recognition of career contribution to the growth of the Canadian IT industry. Email halloffame@cipa.ca if you have a potential nominee.

IMPORTANT DATES:

Extended Entry Deadline – June 21

March 1 2007 Competition Opens with Call For Entries

March / April / May Entry Form & Entry Release Form may be downloaded from www.cipa.ca by entrants

June 21 Extended deadline for completed entry package to be submitted to entries@cipa.ca

June Initial screening of entries

July Announcement of CIPA 2007 Finalists and notification to entrants

July – September Final Judging phase / due diligence reviews of finalist projects

August - October Active Gala promotional activity with national advertising, finalist stories and articles

November 2007 CIPA Awards Gala – awards presentations to finalists and winners, receptions and dinner

November – December 2007 Winners media coverage

ENTRANT PRE-REGISTRATION – If you intend to submit an IT project(s) to CIPA 2007, email your name, title, organization, full contact information and number of projects to preregistration@cipa.ca and reserve your spot for the competition today!